

## ellyn bordoshuk | graphic designer

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### education

miami university | oxford, oh bfa in graphic design, spring 2014 minor in marketing gpa 3.5

### work experience

coho creative | cincinnati, oh packaging designer, october 2014-present completed branding and packaging projects for a variety of clients from ideation to production. continued to develop an understanding of design strategy as it pertains to real-life clients.

mcdonald's corporation | oakbrook, il graphic design intern, summer / winter 2013 worked with the retail and interiors department of the us restaurant design team to develop new graphic concepts for restaurant interiors.

#### honors

non-resident merit scholarship | 2010-2014 miami university scholarship awarded to academically accomplished students.

#### dean's list | 2010-2013

awarded to miami university students with a 3.5 gpa or higher.

best in show exhibition | 2012, 2013, 2014 a juried exhibition in which miami university's graphic design department recognizes select students' outstanding work.

#### technical skills

masteredproficientillustratorafter effectsphotoshopflashindesignwordpressfinal cut pro

### related experience

alpha delta pi, eta epsilon chapter | oxford, oh product designer, 2013-2014

designed and executed various sorority apparel, products, and social media for the chapter.

recruitment committee chair, 2012-2013

produced and edited a promotional video to create brand awareness during the week of member recruitment.

armstrong interactive practicum | oxford, oh associate designer, spring 2014

contributed design thinking and user interface experience to an interdisciplinary team to create interactive solutions for a client.

# highwire brand studio | oxford, oh associate designer, fall 2013

developed a branding and promotional campaign in an interdisciplinary environment to address real-world business opportunities and challenges identified by the client, speedway llc.

# interdisciplinary pano firm | oxford, oh associate designer, spring 2013

created and branded a mini interdisciplinary firm with architecture and interior design students and contributed to the aspects of a full-service restaurant specializing in fresh and locally grown cuisine.

# miami entertainment design division | oxford, oh associate designer, 2011–2013

worked with various campus organizations to develop their marketing plan, and subsequently created supporting promotional materials.

miami university's afterdark | oxford, oh assistant marketing director, 2010–2012

managed the marketing division of a drug- and alcohol-free based programming organization, designed several ad campaigns, and oversaw the distribution of promotional materials.

references available upon request.