

# ellyn.

*ellyn bordoshuk* | graphic designer

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## work experience

*kaleidoscope design* | *chicago, il*

packaging designer, may 2017–present  
contributed design thinking for complex brands and managed high-level projects rooted in strategy. led client presentations and gained further knowledge of production and real-world printing capabilities and techniques.

*coho creative* | *cincinnati, oh*

packaging designer, october 2014–april 2017  
completed branding and packaging projects for a variety of clients from ideation to production. continued to develop an understanding of design strategy as it pertains to real-life clients.

*mcdonald's corporation* | *oakbrook, il*

graphic design intern, summer / winter 2013  
worked with the retail and interiors department of the us restaurant design team to develop new graphic concepts for restaurant interiors.

## education

*miami university* | *oxford, oh*

bfa in graphic design, spring 2014  
minor in marketing  
gpa 3.5

## honors

*non-resident merit scholarship* | *2010–2014*

miami university scholarship awarded to academically accomplished students.

*dean's list* | *2010–2014*

spent seven consecutive semesters on the deans list, an honor awarded to miami university students with a 3.5 gpa or higher.

*best in show exhibition* | *2012, 2013, 2014*

a juried exhibition in which miami university's graphic design department recognizes select students' outstanding work.

## related experience

*alpha delta pi, eta epsilon chapter* | *oxford, oh*

product designer, 2013–2014  
designed and executed various sorority apparel, products, and social media for the chapter.

recruitment committee chair, 2012–2013

produced and edited a promotional video to create brand awareness during the week of member recruitment.

*armstrong interactive practicum* | *oxford, oh*

associate designer, spring 2014  
contributed design thinking and user interface experience to an interdisciplinary team to create interactive solutions for a client.

*highwire brand studio* | *oxford, oh*

associate designer, fall 2013  
developed a branding and promotional campaign in an interdisciplinary environment to address real-world business opportunities and challenges identified by the client, speedway llc.

*interdisciplinary pano firm* | *oxford, oh*

associate designer, spring 2013  
created and branded a mini interdisciplinary firm with architecture and interior design students and contributed to the aspects of a full-service restaurant specializing in fresh and locally grown cuisine.

*miami university's afterdark* | *oxford, oh*

assistant marketing director, 2010–2012  
managed the marketing division of a drug- and alcohol-free based programming organization, designed several ad campaigns, and oversaw the distribution of promotional materials.

## technical skills

<i>mastered</i>	<i>proficient</i>
illustrator	after effects
photoshop	flash
indesign	wordpress
final cut pro	

references available upon request.

*highly organized • quick learner • detail oriented • optimistic*