

ellyn.

ellyn bordoshuk | **graphic designer**

630.621.2369 • ellynbordoshuk@gmail.com • ellynbordoshuk.com

work experience

kaleidoscope design | *chicago, il*

packaging designer, may 2017–present
contributed design thinking for complex brands and managed high-level projects rooted in strategy. led client presentations and gained further knowledge of production and real-world printing capabilities and techniques.

forth chicag | *chicago, il*

in-house designer, november 2017–present
managed day-to-day design and social media for a community of creative women entrepreneurs. most importantly, ideated, conceptualized and executed a full rebrand for the organization.

coho creative | *cincinnati, oh*

packaging designer, october 2014–april 2017
completed branding and packaging projects for a variety of clients from ideation to production. continued to develop an understanding of design strategy as it pertains to real-life clients.

mcdonald's corporation | *oakbrook, il*

graphic design intern, summer / winter 2013
worked with the retail and interiors department of the us restaurant design team to develop new graphic concepts for restaurant interiors.

education

miami university | *oxford, oh*

bfa in graphic design, spring 2014
minor in marketing
gpa 3.5

technical skills

mastered

illustrator
photoshop
indesign
final cut pro

proficient

after effects
flash
wordpress

related experience

alpha delta pi, eta epsilon chapter | *oxford, oh*

product designer, 2013–2014
designed and executed various sorority apparel, products, and social media for the chapter.

recruitment committee chair, 2012–2013

produced and edited a promotional video to create brand awareness during the week of member recruitment.

highwire brand studio | *oxford, oh*

associate designer, fall 2013

developed a branding and promotional campaign in an interdisciplinary environment to address real-world business opportunities and challenges identified by the client, speedway llc.

pano, an interdisciplinary firm | *oxford, oh*

associate designer, spring 2013

created and branded a mini interdisciplinary firm with architecture and interior design students and contributed to the aspects of a full-service restaurant specializing in fresh and locally grown cuisine.

miami university's afterdark | *oxford, oh*

assistant marketing director, 2010–2012

managed the marketing division of a drug- and alcohol-free based programming organization, designed several ad campaigns, and oversaw the distribution of promotional materials.

honors

dean's list | *2010–2014*

spent seven consecutive semesters on the deans list, an honor awarded to miami university students with a 3.5 gpa or higher.

best in show exhibition | *2012, 2013, 2014*

a juried exhibition in which miami university's graphic design department recognizes select students' outstanding work.

references available upon request.

highly organized • quick learner • detail oriented • optimistic